

## Privacy Policy

May 2018

### 1. Scope

1.1. Protecting the security and privacy of your personal data is important to us. Therefore, Siemens Switzerland Ltd, Theilerstrasse 1a, CH-6301 Zug (“**Siemens**”) operates this service, including its web platform, all sub sites and domains and any successor and related sites and web applications (“**Service**”) in compliance with applicable laws on data protection and data security.

1.2. In the following, we provide information on the categories of personal data we process via the Service, the purposes of processing and the parties with which we may share your personal data.

### 2. Categories of personal data processed

We process the following personal data (your personal data):

- Registration data of Customer’s users and administrators such as full name, your e-mail address, your company information;
- Session information such as IP-address, browser type, language preference, referring site, the date and time of each visitor request and information on your operating system; and
- Information on your interaction with the Service.

### 3. Purpose of the processing

We process your personal data for the following purposes:

- to offer the Service and its functions and to administer your use of the Service;
- to verify your identity;
- to answer and fulfill your specific requests;
- to provide IT-support and maintenance services; and
- as reasonably necessary to enforce our Terms of Use, to establish or preserve a legal claim or defense, to prevent fraud or other illegal activities, including attacks on Siemens’ information technology systems.

The personal data processed is strictly necessary for the purposes mentioned above. If you do not provide us with the aforementioned personal data, we may not be able to offer the Service to you.

### 4. Cookies

The Service might make use of cookies. You will find additional information [here](#) on this subject in our Cookie Policy.

### 5. Usage statistics and profiles

Siemens may store information on your interaction with the Service in usage statistics and profiles for the purpose of analyzing the use of the Service and allowing us to tailor and optimize the Service and our products to better match our customers’ interests.

### 6. Links to other websites

This Privacy Policy does not apply to external websites. We may provide links to other websites which we believe may be of your interest. Siemens is not responsible for the privacy practices of such external websites.

### 7. Recipients of your personal data

7.1. Siemens may transfer your personal data to the following recipients, but only if and to the extent such transfer is required for the purposes mentioned above:

- Siemens Aktiengesellschaft and its affiliates;
- Service providers - so-called data processors - such as hosting or IT maintenance service providers, which only act upon instructions by Siemens and are contractually bound to act in compliance with applicable data protection law.

7.2. Recipients of your personal data may possibly be located in countries outside of the European Economic Area (“third countries”), in which applicable laws do not offer an appropriate level of data protection as the law of your home country. In such cases, Siemens takes measures to ensure an adequate level of data protection by other means.

For example, we share your personal data with Siemens affiliates in third countries only if they have implemented our Binding Corporate Rules („**BCR**“) for the protection of personal data. Further information about the Siemens BCR can be found [here](#).

### 8. Retention Periods

We only process your personal data for the period of your registration and delete your personal data without undue delay after the termination of your registration, unless a longer retention period is required by applicable law (such as tax or commercial law).

### 9. Right to withdraw your consent

In case you declared your consent to process your personal data to Siemens, you have the right to withdraw your consent at any time with future effect, i.e. the withdrawal of the consent does not affect the lawfulness of processing based on the consent before its withdrawal. In case you withdraw your consent, Siemens may only further process your personal data where there is another legal ground for the processing.

### 10. Right of access to and rectification or erasure of personal data, restriction of processing, right to object to processing and right to data portability

Under applicable data protection law you may - provided that the respective legal conditions are met - have the right to:

- (i) obtain from Siemens confirmation as to whether or not personal data concerning you is being processed, and where that is the case, access to the personal data;
- (ii) obtain from Siemens the rectification of inaccurate personal data concerning you;
- (iii) obtain from Siemens the erasure of your personal data;
- (iv) obtain from Siemens restriction of processing regarding your personal data;
- (v) obtain from Siemens a copy of personal data concerning you, which you actively provided, in a structured, commonly used and machine-readable format and to request from Siemens that we transmit those data to another recipient selected by you; and
- (vi) object, on grounds relating to your particular situation, to processing of personal data concerning you.

In case you wish to exercise any of these rights or in case of data privacy related questions or complaints, please click [here](#).



#### 11. **Data Privacy Officer of Siemens**

The Data Privacy Officer can be contacted by e-mail:  
[privacy.ch@siemens.com](mailto:privacy.ch@siemens.com).

#### 12. **Competent Data Protection Authority**

The protection of personal data is important to Siemens. Therefore, we will always use best efforts to address and settle any requests or complaints you bring to our attention. Beside the Siemens points of contact provided above, you always have the right to approach the competent data protection authority with your request or complaint.

#### 13. **Changes to the Privacy Policy**

We may update this Privacy Policy from time to time. The date of the latest update is indicated at the top of this privacy policy.

#### **If you are located within the US, please also note the following provisions:**

#### 14. **Do Not Track**

At this time our Service does not recognize or respond to “Do Not Track” browser signals.

#### 15. **Children**

This Service is not directed to children under the age of thirteen. We will not knowingly collect personal data via this Service from children under the age of thirteen without insisting that they seek prior parental consent if required by applicable law. We will only use or disclose personal data about a child to the extent permitted by law, to seek parental consent, pursuant to local law and regulations or to protect a child.

#### 16. **Security**

To protect your personal data against accidental or unlawful destruction, loss, use, or alteration and against unauthorized disclosure or access, Siemens uses reasonable physical, technical and organizational security measures. Unfortunately, there is no complete assurance of security in transit or storage to any information that you transmit, no complete assurance that information will not be accessed, disclosed, altered, or destroyed by a breach of any of our physical, technical, or organizational measures.

#### 17. **California Privacy Rights**

California’s “Shine The Light” law permits those of our customers who are California residents to annually request a list of their personal information (if any) that we disclosed to third parties for direct marketing purposes in the preceding calendar year, and the names and addresses of those third parties. At this time, we currently do not share any personal information with third parties for their direct marketing purposes.