SIEMENS

Cookie Policy
May 2018

This Cookie Policy applies to the web platforms, all sub sites and domains and any successor and related sites and web applications operated by Siemens Switzerland Ltd, Theilerstrasse 1a, CH-6301 Zug ("Siemens")

When you visit the web platforms, information is stored on your terminal device in the form of a "cookie." Cookies are small files that are stored on your terminal device and save certain settings and data to exchange with our web platforms via your browser.

For example, cookies enable us to tailor our web platforms to better match your interests or to store your password so that you do not have to re-enter it every time. If you do not want us to recognize your terminal device, please configure your Internet browser to erase all cookies from your device, to block all cookies or to receive a warning before a cookie is stored. You will find brief instructions on how to do this below.

Please note that certain functions of our web platforms may no longer work, or not correctly, without cookies.

1. **Types of cookies**

Cookies can be assigned to four categories, depending on their function and intended purpose: absolutely necessary cookies, performance cookies, functional cookies, and cookies for marketing purposes.

1.1. Absolutely necessary cookies
are needed for you to navigate within the web platforms and operate basic functions, such as the issuance of anonymous Session IDs for bundling several related queries to a server.

1.2. Performance cookies
collect information on the usage of our web platforms, including for example the Internet browsers and operating systems used, the domain name of the portal which you previously visited, the number of visits, average duration of visit, and pages called up.

These cookies do not store any information that would make it possible to personally identify the user. The information collected with the aid of these cookies is aggregated and is therefore anonymous. Performance cookies serve the purpose of improving the user friendliness of a website and therefore enhancing the user's experience.

1.3. Functional cookies
enable a website to store information the user has already entered (such as user ID, language selection, or the user's location), in order to offer improved, personalized functions to the user. Functional cookies are also used to enable requested functions such as playing videos and to make a user's decision to block or disable a certain function (e.g. web analysis) persistent ("opt-out cookies").

1.4. Cookies for marketing purposes
are used to offer more relevant content to users, based on their specific interests. They are also used to limit the display frequency of an ad and to measure and control the effectiveness of advertising campaigns. They register whether users have visited a website or not, and which contents were used. This information may possibly also be shared with third parties, such as advertisers, for example. These cookies are often linked to the functions of third-party websites. Such cookies are currently not in use in our web platforms.

Please note: Not all of the cookies mentioned above will necessarily be used when you browse our web platforms.

2. **How can I deactivate cookies?**

In the following you will find a summary of links that provide detailed information on the deactivation of cookies in commonly used browsers.

2.1. **Mozilla Firefox**

https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored

2.2. **Internet Explorer**

http://windows.microsoft.com/en-us/internet-explorer/delete-manage-cookies#ie=ie-11

2.3. **Google Chrome**

https://support.google.com/accounts/answer/61416?hl=en

2.4. **Safari 7**

http://support.apple.com/kb/PH17191?viewlocale=en_US&locale=de_DE

If you have any further questions about our Cookie Policy, please click here to send us your questions and suggestions.

This Cookie Policy is updated from time to time. You will find the date of the latest update at the top of this page